



चौधरी महादेव प्रसाद महाविद्यालय

C. M. P. DEGREE COLLEGE

(A Constituent P.G. College, University of Allahabad)

Under the Strengthening Component of DBT Star College Scheme

Website: www.cmpcollege.ac.in



Course Name: Master of Commerce

Program Outcome (POs):

PO 1 – Effective Citizenship	Demonstrate the basic understanding of principles of Marketing Management, Human Resource Management and their applications in the business and industries.
PO 2 – Self Directed and Life Long Learning	Acquire knowledge about Entrepreneurship, Customer Relationship Management, Skill Development, International Trade and Co-Operative Sector.
PO 3 - Self Directed and Life Long Learning	Emerge as successful entrepreneurs and finance professionals in the field of Banking, Insurance, Industries and IT sectors.
PO 4 – Critical Thinking	To integrate the knowledge, skill and attitude that can sustain an environment of learning and creativity among the student
PO 5 - Self Directed and Life Long Learning	Excel in contemporary knowledge of business and develop inclination towards lifelong learning.
PO 6 - Critical Thinking	Learn basic principles of Marketing Management, Human Resource Management and their applications in the business and industries

Program Specific Outcome (PSOs):

PSO 1	To present the concept of Corporate Social Responsibility and explore its relevance to ethical obligations and ethical ideals present in the relationship between employers and employees
PSO 2	To inculcate the human values and sense of responsibility towards nation development
PSO 3	To enhance the abilities of learners to develop the concept of management accounting and its significance in the business
PSO 4	Develop spoken skills for the overall personality development of the students
PSO 5	To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business corporations.
PSO 6	To develop Technical skills among the students for designing and developing effective Functional strategies for growth and sustainability of business
PSO 7	To acquaint the student with knowledge of various Financial Management terminologies (Investment, Credit Planning, Working Capital Management)

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